

piggybackr

Oregon FIRST Robotics Online Fundraising Campaign

ABOUT

Piggybackr is a fundraising platform that teaches students, like you, how to raise more money online while learning how to effectively self-fund from the community!

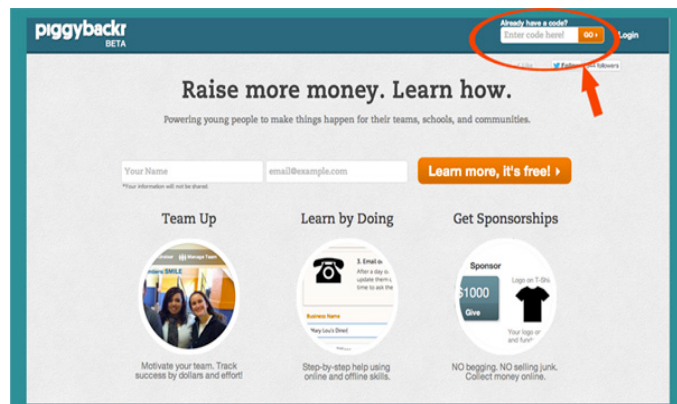
FUNDING OPPORTUNITY

Oregon FIRST will be doing a publicity push with the media to help teams who are on the platform get extra funding from the business community!

Please make sure you create a team fundraiser for your robotics team and get individual members to sign up as a part of your team no later than **Tuesday, November 6, 2012**. Set up should take less than 5-10 minutes. We recommend you get started right away to allow for enough time to get your entire team set up.

HOW TO GET STARTED

1. Visit: **www.piggybackr.com**
2. Enter our secret code (see picture):
Oregonrobotics
3. Create an account (< 5 mins)
4. Invite team members
5. Encourage everyone to start fundraising – the more effort points, the higher you'll rank on the directory.



GUIDELINES

- Choose **1** person to be a Team Leader to lead the campaign. Only 1 account per team
- Each team member will create his/her own individual page under the team.
- Encourage team members to collect at least **40** emails of potential sponsors and send them ASAP.
- Try to get a few donations or sponsors from people you know before the PR launch. Sponsors will be able to see how your team ranks based on team effort.

RESOURCES

- Team Guide: www.piggybackr.com/teamguide
- Questions? Email support@piggybackr.com

For more information
Email support@piggybackr.com
Follow us on twitter [@piggybackr](https://twitter.com/piggybackr)
www.piggybackr.com